Business Case Scenario

Tangible Costs:

1. The Average Cost of a new Vehicle 75000 pounds multiplied with five buses = 375000
2. Financial penalty for the older vehicles 5000 pounds

Intangible Costs

1. Continuous usage of the new buses will wear them out quickly
2. Because of the life time of the buses the demand decreases in the last six months

Tangible benefits:

1. Providing day transportation services from/to school
2. The value of the new buses as assets
3. Provides seatbelts wheelchairs access in the new buses

intangible benefits:

1. Customer satisfaction for using the new buses
2. Limit the emission that pollute city’s atmosphere
3. Safety and accessibility for the new buses

Risks:

1. the failure with the vehicles
2. the demand of the older vehicles might differ on the older vehicles because of the reliability